



Reg. Date: Check No. Amount \$
New Label of

Application for Product/Label Registration

See Page 2 "Specific Instructions / Document Checklist" for additional documents that MUST accompany your application

Please Print Legibly or Type:

Company Name: DbA:
Company Address:
City: State: Zip Code:

Check here if this is a new mailing address

Telephone Number: Ohio Supplier/Permit #:
Contact Person: Email/Phone:

Type of Application:
New Product/Label - \$50.00 Filing Fee - Allow 30-45 business days for processing
Label Revision - No Fee Previous Approval Date: or
New Size Container - Previous Approval Date (required) - No Fee

Answer questions 1-6 below:

1. Brand Name (REQUIRED):
2. Varietal or Type:
3. Fanciful Name (if any):
4. Appellation (wine only):
5. Identify the Alcoholic Beverage Classification: (REQUIRED)
Beer: Wine: Mixed Beverage:
List the Alcoholic Content:
% alcohol by volume:
6. Are you registering a brand recently acquired from another company?
YES NO
If YES, provide the name of former company:

PLEASE AFFIX ONE COMPLETE SET OF LABELS BELOW - (if necessary use separate sheet)

I hereby declare the above information is true and correct.

Print Name: Title:

Signature: Date:

SPECIFIC INSTRUCTIONS / DOCUMENT CHECKLIST FOR PRODUCT / LABEL REGISTRATION

Your application may be returned if you do not comply with or submit the following:

<input type="checkbox"/> Name, address, telephone # and contact person	Enter the company name and current mailing address. A telephone number and/or email address must appear on the application in case any clarification is needed.
<input type="checkbox"/> Filing of Application	The application MUST be executed and filed by the person, firm, or corporation that will bottle or import the beer, malt beverage, wine, or mixed beverage.
<input type="checkbox"/> Type of Application	Check the appropriate box: "New" or "Revision."
<input type="checkbox"/> Alcohol Content	Provide the alcohol content for all product types (Item #5). Alcohol content for all product types MUST be shown as % of alcohol by volume.
<input type="checkbox"/> Federal Certificate	Federal Certificate of Label Approval (COLA) from the U.S. Department of Treasury, Alcohol and Tobacco Tax and Trade Bureau (TTB) MUST be submitted for all applicable products.
<input type="checkbox"/> Territory Designation (DLC 1539)	This form is required to designate a wholesale distributor and specify the exclusive sales territory for all products registered by a manufacturer or supplier. If the applicant is also the holder of an S permit issued by the State of Ohio, and will not sell its products through an Ohio wholesale distributor, it is not necessary to submit this territory designation form.
<input type="checkbox"/> Supplier Appointment Letter	If the applicant is importing a product for a foreign or domestic (US) manufacturer, submit a letter from the manufacturer appointing the applicant as their importer or designated agent.
<input type="checkbox"/> Label Information - MUST accommodate Supplier Application DLC1551	Glue one complete set of labels for which approval is requested to the front of this application. If the labels are on can flats or on some other material for which gluing is impractical, affix one photo or electronic image to the application.
<input type="checkbox"/> Fee Structure	Provide a \$50.00 registration fee in the form of a company check, cashier's check or money order, made payable to the Division of Liquor Control for each product/label registered with the Division of Liquor Control .

Please complete this application in its entirety and attach all supporting documentation in order to avoid having your application returned. If you have any questions please contact 614-644-2411. Submit your completed application, accompanying documents, and fee(s) to the:

Ohio Division of Liquor Control
 Attn: Beer and Wine Section
 6606 Tussing Road
 P.O. Box 4005
 Reynoldsburg, OH 43068-9005