



Department of Commerce

Division of Liquor Control

Application to Conduct a Spirituous Liquor Tasting at a Contract Liquor Agency

This application must be filed no less than 10 business days prior to the event. Please email completed application to Sandy.Wilson3@com.state.oh.us.

Tasting Event Information: Agency Number, Agency Name, Agency Address, City, State, ZIP, Date Event Begins, Time Event Begins, Date Event Ends, Time Event Ends, Name of individual conducting the tasting event, Solicitor Registration Number, Applicant is a: Solicitor, Broker, Trade marketing professional... ORC 4301.253 Training program: A training program that includes the following: (A) Instruction on the statutes and rules that govern the sale of beer, wine, mixed beverages, and intoxicating liquor; (B) Instruction on the prevention of the illegal serving of beer, wine, mixed beverages, and intoxicating liquor to persons under twenty-one years of age; (C) Use of conflict management skills in alcohol-related situations; (D) Instruction on methods to safely evacuate the premises of a permit holder in an emergency. Indicate below or attach a list of the type(s) and brand(s) of spirituous liquor to be sampled at the Agency: Name of Employer: Signature of Applicant: Phone Number: Fax Number: Email Address:

For Division Use Only: Tasting is: [ ] Approved [ ] Rejected Signature: Date:

Agency Operations
6606 Tussing Road
Reynoldsburg, OH 43068-9009
LIQ-19-0004
March 19, 2019

LESC 877-813-0013
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## **Instructions on Conducting a Spirituous Liquor Tasting Event at a Contract Liquor Agency**

### **Who can conduct a tasting event?**

The Agency may allow a trade marketing professional, broker, or solicitor to offer for sale tasting samples of spirituous liquor. The tasting samples may only be sold by the trade marketing professional, broker, or solicitor.

A "tasting sample" is defined to mean a small amount of spirituous liquor that is provided in a serving of not more than a quarter ounce of spirituous liquor and, if provided, not more than one ounce of a nonalcoholic mixer to an authorized purchaser and that allows the purchaser to determine, by tasting only, the quality and character of the beverage.

- A "Trade marketing professional" is defined as an individual who is an employee of, or is under contract with, a trade marketing company and who has successfully completed a training program on subjects such as the illegal serving of alcohol to persons under 21 years of age.
- A "Trade marketing company" is defined as a company that solicits the purchase of beer and intoxicating liquor and educates the public about beer and intoxicating liquor.
- A "Broker" is defined as a company that solicits sales of alcoholic beverages on behalf of a manufacturer or supplier, but generally does not take possession of the beverages.
- A "Solicitor" is defined as an individual who solicits sales of alcoholic beverages on behalf of a manufacturer, supplier, wholesale distributor, or broker, and generally does not take possession of the beverages.

### **Where can a spirituous liquor tasting occur and how often?**

1. A D-8 liquor permit must be issued to the Agency.
2. The tasting samples must be sold and consumed in the area of the Agency in which the spirituous liquor is sold, and that area must be open to the public.
3. Not more than five spirituous liquor tasting events can occur at an Agency in a calendar month.

### **What are the rules for conducting a spirituous liquor tasting?**

1. An offering for sale of tasting samples must be limited to a period of not more than two hours.
2. The Agency must purchase the spirituous liquor at the current retail price.
3. The tasting customer must be charged not less than 50¢ for each tasting sample.
4. From the amount collected from the sale of tasting samples, the trade marketing professional, broker, or solicitor must reimburse the Agency for the retail price of the spirituous liquor.
5. When the sale of tasting samples at an Agency is completed, any bottles of spirituous liquor used to provide tasting samples that are not empty must be marked as "sample" and removed from the Agency by the trade marketing professional, broker, or solicitor, as applicable.

### **What is prohibited when conducting a spirituous liquor tasting event?**

1. Advertising the offering for sale of tasting samples of spirituous liquor other than at the Agency where the tasting samples will be offered.
2. Allowing any tasting customer to consume more than four tasting samples of spirituous liquor per day.
3. The purchase of a tasting sample of spirituous liquor must not be contingent upon the purchase of any other product from an Agency.
5. No person under 21 years of age is permitted to consume a tasting sample of spirituous liquor.
6. No employee of an Agency that allows the sale of tasting samples of spirituous liquor may purchase or consume a tasting sample while on duty. If an employee of an Agency that allows the sale of tasting samples of spirituous liquor consumes a tasting sample of spirituous liquor, the employee must not perform the employee's duties and responsibilities at the Agency on the day that the tasting sample is consumed.